

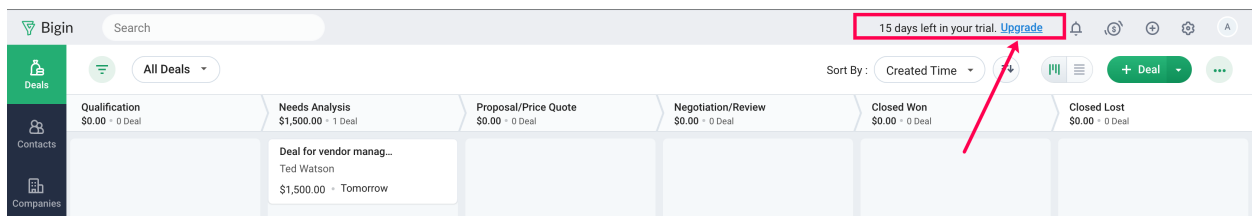
Begin - Exclusive offer for BizSugar Community members

As part of Zoho's global outreach towards small businesses and helping them in these difficult times, we are pleased to announce a special offer for the members of the BizSugar community to try **Begin**, our exclusive pipeline-centric CRM offering built and priced for small businesses.

We are offering **\$200** as Zoho Wallet credits for the members to sign up for the solution and also purchase it at a discounted price. We believe this exclusive offer would help small business owners invest in the right CRM system that grows with their business, win more customers, and ultimately improve their bottom line.

How to redeem your Wallet credits

1. BizSugar Community members can sign up for the program by visiting the following link - <https://go.zoho.com/7MA>
2. Post successful sign up, members will earn \$200 in their Zoho Wallet credits.
3. Available credits can be viewed anytime by clicking on the "**Upgrade**" link from inside the product.



4. Voila! Members can now purchase Bigin using the Wallet credits before it expires. (The credits will have a maximum validity of 30 days from the date of sign up)

When you need help, we're here for you.

1) If you've got any queries on using the Wallet credits, kindly reach out to **wallet@zohocorp.com**

2) If you are facing any issues with the product, kindly drop an email to **support@bigin.com**
