



Bet You Can't Spot the 7 Differences Between These 2 BizSugar Packets!

Go ahead and give it a try. The BizSugar packet on the left is the real thing! It's got your daily helping of small business tips, sharing and advice from small business experts all over the world.

The one on the right – isn't quite the same. We've hidden 7 subtle differences on this packet for you to find.

5 Ways BizSugar is Better! (It's way sweeter than Digg, Del.icio.us and StumbleUpon!)

- 1. Get Relevant Business Articles!** Notice this difference...
Our top story: "The Business Blog Ten-Point Checklist for Success." Digg top story: "Naked Woman Tied to a Tree Wanted to Be There." Sure... naked tree people are fascinating, but which one will help you make more money in your business today?
- 2. Tap into Action Plans and Resources!** "Learn," then "Do."
Our articles are mostly how-to's and tips. Those sharing their articles have been-there-done-that and have the tools and resources to show for it. You'll find web sites, resources and practical small business info, without wading through a lot of fluff and stuff.
- 3. Network with Other Business Owners!** The people who contribute content to BizSugar are typically established small business experts and bloggers. Got a question? Click over and ask them. Most likely they will be happy to connect with you.
- 4. No SPAM Allowed!** No fillers, either. BizSugar is an ideal way to drive other business people to your blogs where they can learn more about your product, service or industry. Because we don't accept spam or off-topic submissions, you can be sure that people who read your content and come to your site want to learn more.
- 5. Sweet Success!** Get more ideas to do better with your business, all in a single high fructose resource. Best of all, no calories!



www.bizSugar.com